

# G.O.A.T. KING PAGEANT 2026



G.O.A.T. MULTIMEDIA ENTERTAINMENT

# G.O.A.T. - King 2026 Contestant Handbook



## Eligibility Requirements

Contestants must be at least twenty-one (21) years of age and present a valid government-issued photo ID.

Failure to provide proper identification will result in disqualification.

All contestants must meet the eligibility requirements established by the G.O.A.T. Pageantry System.

## Judged Categories

Personal Interview, Presentation, Creative Evening Gown, and Talent.

Judging for Preliminary Nights and Final Night will be based on the total accumulation of points earned.

All judged categories are scored using the official G.O.A.T. King scoring system.

# **RULES AND REGULATIONS**

## **Eligibility Requirements**

Contestants must be at least twenty-one (21) years of age and present a valid government-issued photo ID.

Failure to provide proper identification will result in disqualification.

## **Judging & Scoring Policy**

All contestants must have been assigned female at birth and present male on stage. Judging for Preliminary Nights and Final Night will be based on the total accumulation of points earned.

All judged categories are scored using the official G.O.A.T. King scoring system.

## **Judged Categories**

Personal Interview, Presentation, Creative Evening Wear, and Talent.

## **Talent Presentation Guidelines**

Preliminary Night Talent must be a solo performance and is limited to five (5) minutes.

Final Night Talent is open and is also limited to five (5) minutes.

Prop setup and tear-down time is limited to five (5) minutes total.

## **Time Violations**

Any Talent presentation exceeding five (5) minutes will receive administrative point deductions.

## **Talent Content & Safety Restrictions**

Talent presentations must not create danger or risk of injury.

The use of fire, water, glitter, liquids, live animals, reptiles, strobe lights, or obscene or vulgar language is prohibited.

Cultural sensitivity is required and content will be considered during judging.

### **Conduct Policy**

Any contestant or associate involved in theft, tampering, or destruction of property will be subject to immediate disqualification.

### **Drug & Alcohol Policy**

The use or possession of illegal drugs during any G.O.A.T. Multimedia Entertainment event will result in immediate disqualification.

### **Final Authority**

G.O.A.T. Multimedia Entertainment reserves the right to interpret, amend, or enforce these rules as needed.

### **Contract Requirement**

The G.O.A.T. King titleholder must sign all required contracts prior to the release of prize money.

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## **HOST HOTEL INFORMATION**

### **Hotel – Host Hotel Information**

The Hyatt Regency Rochester will serve as the official host hotel for the 2026 G.O.A.T. King Pageant.

#### **Hotel Address**

125 E. Main Street  
Rochester, NY 14604  
Phone: (585) 546-1234

#### **Host Hotel Requirement**

All contestants are required to secure at least one (1) room accommodation at the host hotel for the entire duration of their pageant participation unless prior written authorization has been obtained from the G.O.A.T. Pageantry Home Office.

#### **Location & Convenience**

The host hotel is located within walking distance of many amenities, including food and convenience stores, and is approximately an 8-minute drive from ROAR Nightclub.

#### **Reservation Information**

Reservations must be made by calling the Hyatt Regency Rochester directly at (585) 546-1234.

You will have the option of a King or Double Queen room.

All rooms must be guaranteed with a credit card.

Group Rate: \$129 per room per night, plus tax

Reservation Deadline: September 25, 2026

You must identify yourself as a member of the G.O.A.T. King Pageant Group when making your reservation.

## **Administrative Points Notice**

Contestants who do not secure reservations at the host hotel will be subject to a loss of administrative points.

## **Hotel Policy for Guests**

- Contestants must present a major credit card in person at check-in.
  - Credit card information is used solely to hold reservations.
  - Sponsored rooms must be coordinated accordingly.

## **Hotel Block Notice**

A limited number of rooms are available in the official hotel block. The hotel may increase the room block up to a specified limit. If you encounter any issues reserving a room, please contact [goatmment.com](http://goatmment.com) for assistance.

# PRIZE PACKAGE

## Cash Prizes

Winner: \$2,000.00\*

1st Runner-Up: \$500.00

2nd Runner-Up: \$250.00

3rd Runner-Up: \$150.00

Additional Prize Package Includes: Crown, Sash, Medallion, and a Promotional Photo Shoot.

\*The Winner will receive one-half ( $\frac{1}{2}$ ) of the prize money upon being crowned. The remaining balance will be paid after completion of all obligations of the reign, which include being present and performing all nights of the 2027 G.O.A.T. King Pageant.

The Top Five (5) finalists will receive their prize money following the crowning of G.O.A.T. King. A predetermined location for prize distribution will be announced at registration.

# **G.O.A.T. - King 2026 Contestant Handbook**

## **PRESENTATION**

### **2026 Pageant Theme: ROYALTY**

This year's G.O.A.T. King Pageant theme is Royalty. Contestants may interpret this theme in any era and any form of royalty—past, historic, or present day.

### **Important Branding Notice**

Customized clothing for this presentation may not include any G.O.A.T. or G.O.A.T. King logos.

### **Judging Information**

Presentation IS a judged category. This segment allows contestants to introduce themselves, make a strong first impression, and showcase their interpretation of the Royalty theme to the judges' panel and the audience.

Contestants should wear attire that is appropriate, polished, and reflective of the Royalty theme.

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## **PERSONAL INTERVIEW**

Each contestant will be interviewed individually by the judges' panel. The purpose of the Personal Interview is to provide the judges with insight into the character of each contestant.

During the interview, judges will evaluate a contestant's ability to communicate, composure, and overall presence. Judges may also gather information regarding a contestant's professional and/or personal life.

The interview is intended to be a relaxed conversation. Suggested attire for the Personal Interview is business casual.

Interviews will be held at the host hotel. The official interview room will be announced during registration.

## **CREATIVE FORMAL WEAR**

King Creative Formal Wear is designed to showcase creativity and individuality. Creative Formal Wear may be of any color or style; however, this category is not limited to a traditional tuxedo or suit.

Creative Formal Wear should not be overdone to the point of appearing as a costume. Scores will be awarded for the following: Creativity, Fit, Originality, Presentation, Poise, Coordination, and General Appearance.

Contestants may change their Preliminary Night Creative Formal Wear for Final Night.

Creative Formal Wear Description Card: Each contestant must complete a description card provided the night of this category. Cards must only contain the requested information. No additional information may be included.

New description cards will be used for Final Night Competition regardless of whether the outfit is changed.

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## TALENT

Talent presentations during Preliminary Nights must be a solo performance and are limited to five (5) minutes in length. There is no restriction on the number of individuals who may be involved in talent presentations on Final Night.

Prop setup and tear-down time is limited to a total of five (5) minutes. All dancer passes must be purchased at registration. Any dancer without a valid pass may not appear in a talent number.

Talent may be any form of entertainment provided it does not create danger or risk of injury. Animals or reptiles are prohibited.

The following are not permitted: strobe lights, fire, water, real food (clean empty containers allowed), liquids including paint, or glitter.

Talent presentations containing racial slurs, excessive vulgarity, obscene, or insulting language should be avoided. Cultural sensitivity is required. Judges will consider content when scoring.

## MUSIC SUBMISSION REQUIREMENTS

All music must be emailed to [goatmultimediaent@gmail.com](mailto:goatmultimediaent@gmail.com) prior to registration and must be in MP3 format.

Email Subject Line: Contestant Name – Music

Track Labels:

- Contestant Name – Solo Talent
  - Contestant Name – CEW
  - Contestant Name – Talent
- Contestant Name – Crowning Number

If changing music for Final Night, send a second email with subject line Contestant Name – Final Night Music.

Final Night Labels:

- Contestant Name – Final CEW
- Contestant Name – Final Talent

Contestants must bring music to rehearsals on a flash drive as a backup.

# **G.O.A.T. - King 2026 Contestant Handbook**

## **IMPORTANT INFORMATION**

We ask that every contestant take to heart the following important details. We want your time to be a pleasant experience; however, any damage to the Host Bar or Host Hotel will not be tolerated. G.O.A.T. Multimedia Entertainment will assist these venues in prosecuting any person or persons responsible for damages. Let's have a good and safe time.

With courtesy and respect to our venues in mind, it is very important to bring your own towels from home to remove make-up. Any contestant who uses hotel towels to remove make-up will be fined and will receive administrative point deductions for each towel used.

Please remember to print this handbook and bring it with you to the National Pageant or save it to your phone. This handbook contains all of the information you will need.

Each contestant is responsible for ensuring that every person in his/her/their party has proper identification. All persons must have a valid state-issued ID for entry into the Host Bar. No exceptions. All individuals will be wristbanded at the door. Judges will not take wristbands into consideration when scoring.

Always be mindful of your surroundings when entering or leaving any host property. Your safety is important to us.

## **PAGEANT COORDINATOR**

G.O.A.T. Multimedia Entertainment will provide a Contestant Coordinator to assist you during the G.O.A.T. King Pageant. The purpose of this position is to help ensure that you have a positive and enjoyable pageant experience while backstage in the designated contestant dressing area.

The Contestant Coordinator will be responsible for distributing Creative Formal Wear description sheets, overseeing traffic flow within the contestant dressing area, and preparing contestants for staging in accordance with the official competition lineup.

Contestants are strongly encouraged to utilize the Contestant Coordinator as their primary point of contact during competition. If you have questions, concerns, or ideas,

please direct them to the Contestant Coordinator first.

The Contestant Coordinator will assist in resolving issues, answering questions, or directing you to the appropriate staff member, and will report daily to pageant staff on all matters.

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## ADMISSION AND TICKET INFORMATION

### Discounted Dancer / Dresser Passes

To assist contestants with the overall expense of competition, G.O.A.T. Multimedia Entertainment offers a special discounted rate on dancer and assistant passes.

- \$10.00 per dancer / assistant, per night
- \$25.00 Three-Day Dancer / Assistant Pass
  - Valid for all competition nights
- One pass per dancer or backstage assistant is required
- Passes may be purchased in advance or at contestant registration
- Pass quantity may not be increased during competition week
  - Lost passes incur a \$10.00 replacement fee
  - Cash and credit cards accepted

### Advance Ticket Sales

Passes and general admission tickets may be purchased in advance at [goatmment.com](http://goatmment.com).

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## PERSONAL LETTER FROM THE FOUNDERS

Dear contestants, future promoters, future rulers, friends and family, and those who helped,

We want to say thank you so much for being a part of this First Annual G.O.A.T. King Pageant.

We thank you deeply for your time, your energy, and your devotion to making this vision a reality. This pageant has been in the making for over twenty (20) years, and G.O.A.T. King is only the beginning of many great things to come.

It is part of something much bigger — G.O.A.T. Multimedia Entertainment — which proudly includes G.O.A.T. Publishing and G.O.A.T. DJs. We encourage anyone reading this who has a written project they would like to see published, or aspiring and current DJs who are seeking a strong, supportive community, to join us by visiting [www.goatmment.com](http://www.goatmment.com).

We ask that you not only come together as contestants, but that you become brothers and family to one another from this point forward. To build a lasting, powerful community that is respected by other pageant systems, seasoned queens, and all who are watching, you must stand together as a true brotherhood.

Please enjoy yourselves, take something meaningful away from this experience, and help spread the word. As first-year representatives, you also have the opportunity to become promoters yourselves and earn income by hosting a pageant under the state you represent. If you are interested, please see Thomas DJ Big Daddy Edmond or Emeritus Chase Hart for more information.

Once again, thank you for your time, your devotion, and your belief in this vision. Enjoy yourselves, and have an amazing experience.

With gratitude,

Thomas Edmond

Co-Founder

G.O.A.T. Multimedia Entertainment